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11th IAGA Scientific Assembly – IAGA 2009

EXHIBITION, SPONSORSHIP & ADVERTISING OPPORTUNITIES



Sopron, 24 – 29 August, 2009

www.iaga2009sopron.hu

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Geodetic and Geophysical Research Institute
of the Hungarian Academy of Sciences (GGRI HAS)

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INVITATION

In this booklet you find exhibition, sponsorship & advertising opportunities related to the 11th Scientific Assembly of International Association of Geomagnetism and Aeronomy (IAGA), to be held in Sopron (Hungary), between 24-29 August, 2009.

The schedule of the 11th Scientific Assembly is as follows. August 23 (Sunday): registration and installation day, August 24-29 (Monday-Saturday): six full working days, August 30 (Sunday): field trip and departure day.

IAGA is the member association of International Union of Geodesy and Geophysics (IUGG). It holds its scientific assemblies in every fourth year (10th: Toulouse 2005, 9th: Hanoi 2001, 8th: Uppsala 1997, 7th: Buenos Aires 1993, etc.), halving the four-year interval between IUGG general assemblies (24th: Perugia 2007, 23th: Sapporo 2003, 22th: Birmingham 1999, 21th: Boulder 1995, etc.). IAGA is far the largest component of IUGG. Instead of former two-weeks long IAGA scientific assemblies (held usually in the middle of summer), in Sopron we shall have a one-week long assembly to be held in the end of Summer. Therefore, and due the easy access to Sopron, we expect about one thousand participants from about 60 countries. Central and Eastern Europe are expected to be especially well represented.

The Assembly will be held in the newly forming “Sopron Downtown Convention District”.

In this booklet you find descriptions about the other possibilities of involvement such as: sponsorship, exhibition, delegate support, social program support, and advertising opportunities as follows. For all details of the Sopron IAGA Assembly see our website, www.iaga2009sopron.hu.

With further ideas you are kindly asked to contact us.

We are looking forward to your co-operation,

Sopron, October 2007

Yours sincerely

Prof. László Szarka
chairman of the LOC

SPONSORSHIP LEVELS

Your organization's support will be acknowledged in all printed materials and signage at the following levels:

Platinum Sponsor	Total contributions	≥ 20000 € over
Gold Sponsor	Total contributions	≥ 10000 € over
Silver Sponsor	Total contributions	≥ 5000 € over
Bronze Sponsor	Total contributions	≥ 2000 € over
Assembly Supporter	Total contributions	< 2000 €

Total contributions include grants for all sponsorship, exhibitor, and advertisement opportunities listed on the following pages. Your organization will be classified according to the scale of the total services ordered.

All prices regarding exhibition and sponsorship include 20 % V.A.T.

EXHIBITION OPPORTUNITIES

As an integral part of IAGA 11th Scientific Assembly an indoor exhibition will be organized at the first floor of the Liszt Ferenc Conference and Culture Centre (LFCCC), next to the coffee break area and three session rooms. Tea and coffee will be served within the exhibition area, thus ensuring maximum contact between exhibitors and delegates.

Each exhibiting company/organization will receive a listing and brief description of your company's services and products in the Program Book.

Each exhibiting company/organization will receive acknowledgement in all printed assembly materials including the Final Program and on signage prominently displayed at the registration area.

Each exhibiting company/organization will receive one (1) complimentary Full Registration.

Booth Exhibit Space

You are invited to display your services, technology, products at following display spaces with back and side draping, 2 chairs, one desk, wastepaper basket, AC 230 V, WiFi internet access.

Indoor Exhibition (booth size)

4 m ² :	1200 €	(including full registration)
8 m ² :	2000 €	(including full registration)
12 m ² :	2800 €	(including full registration)
16 m ² :	3600 €	(including full registration)

All prices regarding exhibition and sponsorship include 20 % V.A.T.

There is a physical possibility for outdoor exhibitions, too. (It should be discussed with the LOC.)

Preliminary time schedule of the working days:

Time Block 1	08:30–10:00	Oral sessions (about 10 parallel sessions)
	10:00–10:30	Coffee break
Time Block 2	10:30–12:00	Oral sessions (about 10 parallel sessions)
	12:00–13:30	Lunch break
Time Block 3	13:30–15:00	Oral sessions (about 10 parallel sessions)
	15:00–15:30	Coffee break
Time Block 4	15:30–17:00	Oral sessions (about 10 parallel sessions)
Poster Block:	17:00–19:00	

The Exhibition area is open between 8:00–19:00

The session halls are in LFCCC and in nearby buildings. The poster sessions will be held in nearby buildings (less than 5 min walking distance from LFCCC).

DELEGATE SUPPORT

1. Assembly Bags. Your organization is invited to be the exclusive sponsor of the Assembly Bags, which contain the Program and Abstract Book and are provided to all delegates upon registration. The sponsorship will include the following benefits: the sponsor name and logo silk screened or embroidered on the outside front cover of each bag; acknowledgement in all printed assembly materials; acknowledgement on signage prominently displayed at the assembly registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor) or one full page advertisement in the Program Book; priority choice of exhibition space; two complimentary delegate registrations.

Rate 10,000 €

2. Delegate Notepaper and Pens. Notepaper and pens printed with your company logo will be included in the Assembly Bags provided to each registrant at the Assembly. The sponsorship will include the following benefits: sponsor logo printed on the notepad and pens, acknowledgement in all printed assembly materials; acknowledgement on signage prominently displayed at the assembly registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; one complimentary delegate registration.

Rate 5,000 €

3. Delegate Name Badges and Lanyards. Your organization is invited to be the exclusive sponsor of the name badges and lanyards/neck cords. All delegates will be provided with a badge printed with the Assembly logo and your corporate logo (to be provided by the Assembly Secretariat), and a lanyard printed with your corporate logo (to be provided by the sponsor). Participants must wear their name badge throughout the Assembly and official events. The sponsorship will include the following benefits: sponsor logo/name printed on the front of the name badges; acknowledgement in all printed assembly materials; acknowledgement on signage prominently displayed at the assembly registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor) or one full-colour page advertisement in the Program Book; priority choice of exhibition space; two complimentary delegate registrations.

Rate 4,000 €

4. Internet Centre. Your organization is invited to sponsor the Assembly Internet Centre, a multi-station computer centre networked with internet, e-mail and printer access for delegate use. The sponsorship will include the following benefits: the sponsor's logo featured on the desktop and screen saver of each computer and the sponsor's corporate website set as the default home-page for the web browser; acknowledgement in all printed assembly materials including the Final Program; acknowledgement on signage prominently displayed at the assembly registration area; acknowledgement on signage prominently displayed at the internet centre; option to include one promotional piece in the IAGA2009 delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; one (1) complimentary assembly registration.

Rate 5,000 €

5. Young scientist support. We invite you to contribute to the fund to support young scientists' participation at the IAGA Assembly. Estimated cost components: approximate student registration fee: 250 EUR, student hostel: 150 EUR for 7 nights, travel support: 500 EUR in average, per diem: 100 EUR. It makes a total sum of appr. 1000 euro/young scientist. You may support n (n = 1, 2, 3...) young scientists in this way. The sponsorship will include the following benefits: acknowledgement in all printed assembly materials, acknowledgement on signage prominently displayed at the registration area; option to include one promotional piece in the IAGA2009 delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor).

Rate n times 1,000 €

SOCIAL PROGRAM SUPPORT

1. Coffee Break. We invite your organization to join the assembly in providing assembly delegates with coffee, tea and soft drinks during an assembly break. The sponsorship will include the following benefits: acknowledgement in all printed assembly materials; acknowledgement on signage prominently displayed at the assembly registration area; acknowledgement on signage prominently displayed at the break.

Rate **3,000 €** coffee break

2. Welcome Reception. Your organization is invited to sponsor the highly popular and coffee break well-attended Welcome Reception to be held on the evening of August 24 (Monday) 2009. The reception will include cultural programme, snack and wine. The sponsorship will include the following benefits: acknowledgement on the event tickets and event signage; acknowledgement in all printed assembly materials including the Program Book; acknowledgement on signage prominently displayed at the assembly registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; two complimentary assembly registrations. Four extra tickets to the Opening Ceremony and to the Welcome Reception.

Rate **5,000 €**

3. Cultural events during the week. Your organization is invited to sponsor one of the cultural events during the week of the Assembly. The sponsorship will include the following benefits: acknowledgement on the event signage; acknowledgement in all printed assembly materials including the Program Book; acknowledgement on signage prominently displayed at the assembly registration area; option to include one promotional piece in the delegate bags (limited to one, single-page, double-sided insert provided at the cost of the sponsor); priority choice of exhibition space; two (3a) or one (3b) complimentary assembly registrations.

Cultural events during the week may be supported in two categories:

3a. Cultural events with world-famous Hungarian soloists or ensembles, e.g. Márta Sebestyén (www.sebestyenmarta.hu), Muzsikás Hungarian Folk Music Ensemble (www.muzsikas.hu; one of its musicians, Dániel Hamar is an IAGA-related geophysicist!), Hungarian State Folk Ensemble, Rajkó Orchestra (www.rajko.hu), Experidance (www.experidance.hu), Budapest Gypsy Symphony Orchestra (Orchestre des 100 violons Tsiganes, www.100tagu.hu), etc.

Rate **4,000-8,000 €**

3b. Cultural events by local soloists or ensembles, e.g. Tamás Szekendy organist (Liszt concert), Fidelissima Mixed Choir (Hungarian choral musics), www.fidelissima.hu), Pendelyes Folk Dance Ensemble, Sopron Symphonic Orchestra (Kodály- and Bartók concert), Dancing parties by the Ürmös Dance Ensemble, etc.

Rate **1,000-2,000 €**

ADVERTISING OPPORTUNITIES

1. Advertising in Program Book. You are invited to advertise the services or products of your organization in the Program Book, a book containing all program information and scheduling. The Book will be provided with the registration packages to all assembly delegates. The size of the book is B/5 standard.

Full Page (inside back cover, full-colour)	1,500 €
Full Page (inside, full-colour)	1,000 €
Full Page (inside, black & white)	700 €

2. Advertising Insert in the Delegate Bag. You are invited to include an advertising insert in the delegate bags provided to each assembly attendee upon registration. Each advertiser is entitled to include in the delegate bags one, single-page, double-sided insert provided at the cost of the advertiser.

Per Insert **500 €**

EXHIBITION, SPONSORSHIP AND ADVERTISEMENT REQUEST FORM
IAGA 11th Scientific Assembly, Sopron, August 23-30, 2009

Please indicate below the level of sponsorship you are interested in (and we will contact you to discuss the sponsorship opportunities which best fit your needs) and/or indicate the sponsorship, exhibit or advertisement opportunities that you would like to reserve.

Sponsorship Levels (page 3)

- Platinum Sponsor
- Silver Sponsor
- Assembly Supporter
- Gold Sponsor
- Bronze Sponsor

Exhibition Opportunities (pages 3-4)

- 4 m²
- 8 m²
- 12 m²
- 16 m²

Delegate Support (pages 5-6)

- Assembly Bags
- Delegate Name Badges
- Young Scientist Support
- Delegate Notepaper & Pens
- Internet Centre

Social Program Support (pages 7-8)

- Coffee Break(s)
- Cultural Event
- Welcome Reception

Advertising Opportunities (page 8)

- Advertising in the Program Booklet
- Advertising Insert in Delegate Bag

Special requests:

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EXHIBITION, SPONSORSHIP AND ADVERTISEMENT REQUEST FORM
IAGA 11th Scientific Assembly, Sopron, August 23-30, 2009

CONTACT INFORMATION (please print clearly):

Name:
Title:
Company:
Address:
.....
City: Province/State:
Country: Postal/Zip Code:
Phone: (.....) Fax: (.....)
E-mail:

CONDITIONS OF PAYMENT AND CANCELLATION

Invoices will be issued upon confirmation of the sponsorship, exhibition upon receipt of this form. Please arrange bank wire transfer in advance payable to "Diamond Congress Ltd. – IAGA2009" to the count number provided by the organizers on a pro forma invoice. Receipt of payment will be confirmed.

Cancellation is accepted only in writing (letter, fax, e-mail), and should be reconfirmed by the organizers. In case of cancellation of sponsorship, exhibition and advertisement, 50 % of the paid amount will be refunded until 31 May 2009. Cancellations submitted after 31 May 2009 cannot be accepted and refund is not possible after that date. The organizers reserve the right to offer the advertisement/exhibition space and sponsorship opportunity to another company if the ordered service is not paid by the deadline. No services (exhibition, advertisement or any other sponsorship request) will be ensured by the organizers if the charge is not paid latest until 20 July, 2009.

I declare, that I have read, understood the conditions of involvement, stated in this material and officially order the services stated on the application form.

Date: Authorized signature:

The Request Form is to be returned to Dr. Viktor Wesztergom, GGRI HAS, H-9400 Sopron, Csatkai u. 6-8.